



## **MBS Radio - Fuel Your Summer 2026 Contest Rules & Regulations**

The “Fuel Your Summer” Contest (the “Contest”) is operated by participating radio stations owned and operated by MBS Radio (the “Station”).

### **Contest Period**

The Contest promotional period begins June 1, 2026 and concludes August 30, 2026.

Weekly gas prize giveaways will begin June 26, 2026 and continue through August 14, 2026, unless otherwise stated by the participating Station.

### **Eligibility**

The Contest is open to legal residents of Nova Scotia, New Brunswick, and Prince Edward Island who have reached the age of majority in their province of residence at the time of entry.

Employees of MBS Radio, participating sponsors, promotional partners, and members of their immediate families or households are not eligible to enter.

### **How To Enter**

Listeners may enter the Contest by locating and scanning an official Fuel Your Summer QR code promoted by the Station during the Contest period.

QR codes may appear:

- At Station events and activations
- On Station vehicles and signage
- Through approved promotional materials

Participants must complete the associated entry form to qualify.

No purchase is necessary.



## **Entry Rules**

- Limit one (1) entry per person, per QR code location, per day unless otherwise specified.
- Entries reset weekly.
- Participants may enter multiple times throughout the Contest period through eligible QR code scans.
- Odds of winning depend on the total number of eligible entries received.
- Incomplete, fraudulent, automated, altered, or duplicate entries may be disqualified at the sole discretion of the Station.
- The Station reserves the right to disqualify any entrant suspected of tampering with the entry process or violating these Rules.

## **Prizing**

One (1) weekly gas prize valued at \$250 CAD will be awarded per participating market during the promotional period.

Prizes must be accepted as awarded and are non-transferable, non-refundable, and have no cash surrender value.

The Station reserves the right to substitute a prize of equal or greater value if necessary.

## **Winner Selection**

Winners will be selected by random draw from all eligible entries received during the applicable contest week.

Selected entrants will be contacted using the information provided at entry. If a selected entrant cannot be contacted within forty-eight (48) hours, declines the prize, fails to correctly answer the required skill-testing question, or is otherwise deemed ineligible, another entrant may be selected.

Winners may be required to correctly answer a time-limited mathematical skill-testing question before being declared an official winner.



### **Technical Issues**

The Station is not responsible for technical malfunctions, internet or mobile service interruptions, QR code scanning issues, incomplete entries, or other technical problems that may affect participation in the Contest.

### **Publicity Release**

By entering the Contest, participants agree that the Station may use their name, likeness, voice, photograph, community name, and contest-related comments for promotional purposes without additional compensation.

### **Release of Liability**

By participating in the Contest, entrants release and hold harmless MBS Radio, participating sponsors, promotional partners, and their respective affiliates, directors, officers, employees, and agents from any liability arising from participation in the Contest or the acceptance, use, or misuse of any prize awarded.

### **General Conditions**

The Station reserves the right to modify, suspend, or cancel the Contest at any time should technical issues, fraud, or any other factor interfere with the proper conduct of the Contest.

By participating, entrants agree to abide by these Rules and the decisions of the Station, which are final.

### **Privacy**

Information collected through the Contest will be used for contest administration and promotional purposes in accordance with applicable privacy laws and Station policies.