



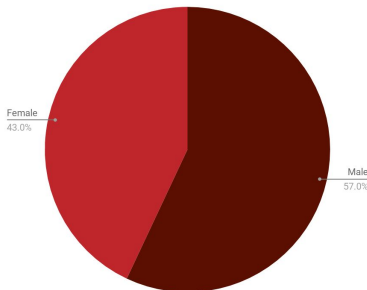
# Q93 LISTENERS

Prince Edward Island's rock radio station. There's only one station in PEI that plays the rock that everyone loves- from today's top artists to the classics from the last 4 decades.



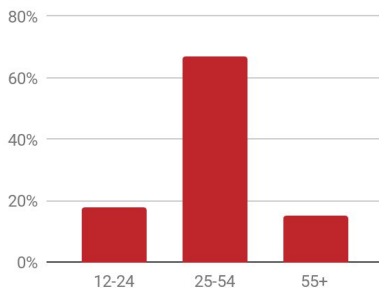
### GENDER

57% of Q93 listeners are male, 43% are female.



### AGE

67% of Q93 listeners are adults 25-54 .



### HOUSEHOLD INCOME

34% of listeners earn an annual household income of \$100,000+

### EDUCATION

62% of listeners have a post secondary education.