



FX101.9 LISTENERS

FX1019 plays the best of today's country. Listen to Luke Bryan, Keith Urban, Carrie Underwood, Thomas Rhett and Dean Brody. Up-tempo, fun, and entertaining radio for Halifax.

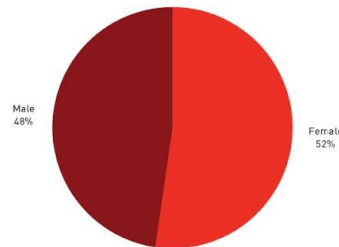
61,000 people listen to FX1019 every week.

SOURCE: NUMERIS SPRING 2018 HALIFAX CENTRAL



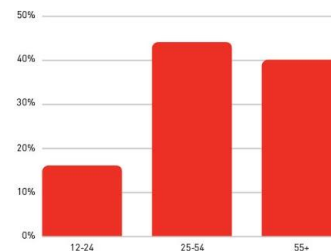
GENDER

FX listeners are balanced between females and males.



AGE

84% of FX1019 listeners are adults 25 years and older.



HOUSEHOLD INCOME

10% of listeners earn an annual household income of \$200,000+.

