



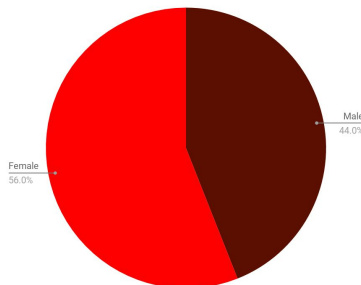
95.1 CFCY LISTENERS

Hear all of your country favourites from Thomas Rhett, Blake Shelton, Carrie Underwood, Luke Bryan and Jason Aldean. We are also Prince Edward Island's first radio station; and one of Canada's too. The Saturday Night Hoedown is a 60-year tradition on CFCY and it's one part of making CFCY and Prince Edward Island special.



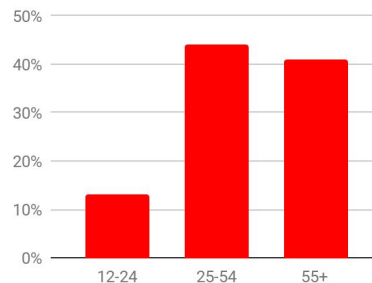
GENDER

56% of CFCY listeners are female, 44% are male.



AGE

46% of CFCY listeners are adults 25-54 .



HOUSEHOLD INCOME

25% of listeners earn an annual household income of \$100,000+

EDUCATION

62% of listeners have a post secondary education.