



JOB POSTING NOTICE
Date Posted: February 7, 2012

CREATIVE WRITER ~ Charlottetown, PE

MBS Radio (Maritime Broadcasting System Limited) is a locally owned and operated group of 24 radio stations across the Maritimes. We have an exciting full time opportunity for a *Creative Writer* for *CFCY/Magic93* and *Spud FM* on Prince Edward Island.

Ideal candidate will possess the following:

- Minimum 3 years creative writing experience in radio broadcasting or a related industry requiring advertising copy
- The ability to go beyond the cookie cutter script and put feeling into message
- Must be able to identify the client's main selling points, and then develop and prepare a creative and effective commercial script that clearly communicates the clients intended message
- Excellent organizational skills
- Experience with traffic scheduling programs (CBSI)
- The ability to prioritize and assign creative tasks as required
- Production experience would be an asset
- Above average computer skills

If you are an enthusiastic individual who loves an environment that is challenging and fun, please submit your resume and script samples quoting [Job Posting #MBS376](#) to the following:

jobs@mbsradio.com

RE: Creative Writer (MBS376) - Charlottetown, PE

MBS Radio
5121 Sackville Street, 7th Floor
Halifax, Nova Scotia
B3J 1K1
www.mbsradio.com

Closing Date: February 22, 2012

We would like to thank all applicants for their interest in this position; however, only those selected for an interview will be contacted - No phone calls please.

~ MBS Radio is an equal opportunity employer ~