



September 8<sup>th</sup>, 2011

Canadian Radio-Television and Telecommunications Commission  
Les Terrasses de le Chaudiere Central /Building  
1 promenade du portage  
Gatineau, Quebec  
K1A 1K0

Attn: Secretary General

Dear Members of the CRTC Board:

This letter is in support of the application by Maritime Broadcasting System Limited to obtain a Commercial Radio License to operate a second FM radio station in Miramichi, New Brunswick.

Their existing station CFAN-FM has long been an active and valued participant in many community events and initiatives occurring in "Greater Miramichi". We are known as the City of Festivals many of which have a national flavor such the Rock 'n Roll Festival, Canada's Irish Festival, Scottish Festival, Dragon Boat Festival etc.

With this additional locally programmed Country format, we know the community would again be well served, while providing listeners with an alternative music choice.

Yours truly,

A handwritten signature in blue ink that reads "Gerry Cormier".

Gerry Cormier  
Mayor

/pd



Miramichi Regional Hospital  
**FOUNDATION**

La Fondation de l'Hôpital régional de Miramichi

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9/8/2011

Secretary General  
Canadian Radio-television and  
Telecommunications Commission  
Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage  
Gatineau, QC, K1A 1K0

Dear Members of the CRTC Commission:

This letter is in support of the application by Maritime Broadcasting System Limited (owners of CFAN-FM – “99.3 The River”) to obtain a Commercial Radio License to operate a second FM radio station in Miramichi, NB.

The Miramichi Regional Hospital Foundation is a charity with a mandate to enhance local healthcare for Miramichi and surrounding area patients. We are pleased to claim that all our dollars remain local and since 2009 we have raised close to \$3.5 Million.

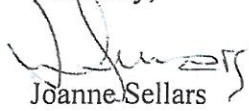
99.3 The River Radio has played an integral part in our success. They have assisted our cause immensely by sharing our message via radiothons, promotional ads, news releases, public equipment openings, outside events, etc. Their support is always carried out in a friendly and strong professional manner that has created a relationship of value and respect between our two organizations.

The impact of their support in a community of our caliber is crucial. The Miramichi Community relies on the loyalty of its businesses and residents, and 99.3 The River Radio is sighted as a positive and active community player. Their partnership in community events is very evident and predominant on a daily basis.

We hold them in high regard and value their input within the Miramichi Community.

With their current commitment to the community, we know this additional station would again provide great benefit to the residents of this area.

Sincerely,

  
Joanne Sellars  
Executive Director

September 6, 2011

Secretary General  
Canadian Radio-television and  
Telecommunications Commission  
Les Terrasses de le Chaudiere  
Central Building  
1 Promenade du portage  
Gatineau, QC, K1A 1K0

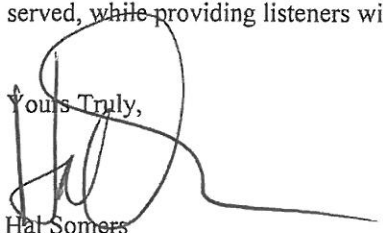
Dear Members of the CRTC Board,

This letter is in support of the application by Maritime Broadcasting System Limited to obtain a Commercial Radio Licence to operate a second FM radio station in Miramichi NB.

Their existing station CFAN-FM has long been an active and valued participant in many community events and initiatives occurring in "Greater Miramichi", from supporting new business and welcoming them to the community to hosting and sponsoring events that are important to our community.

With this additional locally programmed Country format, we know the community would again be well served, while providing listeners with an alternative music choice.

Yours Truly,



Hal Somers

President Greater Miramichi Chamber of Commerce



P.O. Box 13, Miramichi, N.B. E1V 3M2

susanbutler@xplornet.com

**September 7, 2011**

**Ms. Anne Woods  
Manager  
CFAN - The River  
Miramichi, NB**

**Dear Anne:**

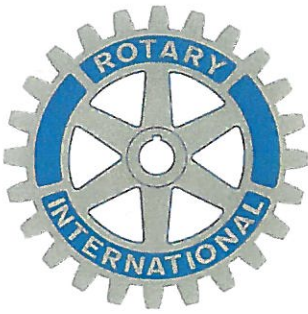
**I would like to extend best wishes for your application for an additional radio station to serve the Miramichi. I believe this service will inform and entertain the older demographic with your proposed Country format. And I am personally delighted with your commitment to support and provide airplay for local and regional musicians.**

**CFAN has provided exemplary service. As director of Canada's longest standing Folksong Festival, the 54<sup>th</sup> Miramichi Folksong Festival Inc. I have worked with this radio station and the previous owners for over 29 years.**

**You have a proven track record in this community and I am confident your additional station, if approved, will significantly increase your already stellar community reflection.**

**Sincerely,**

**Susan Butler, C.M., O.N.B., Director of Canada's Longest Standing Folksong Festival , 54<sup>th</sup> Miramichi Folksong Festival Inc.**



## Rotary Club of Chatham

P.O. BOX 127  
MIRAMICHI, NEW BRUNSWICK  
CANADA E1N 3A5

September 6, 2011

Secretary General  
Canadian Radio-television and  
Telecommunications Commission  
Les Terrasses de le Chaudiere  
Central Building  
1 Promenade du portage  
Gatineau, QC, K1A 1K0

Dear Members of the CRTC Board,

This letter is in support of the application by Maritime Broadcasting System Limited to obtain a Commercial Radio License to operate a second FM radio station in Miramichi NB.

Their existing station CFAN-FM has long been an active and valued participant in many community events and initiatives occurring in "Greater Miramichi". They have been integral in supporting the many community projects that the Rotary Club of Chatham takes on every year. Their support and participation have raised awareness and funds for numerous community groups and families.

With this additional locally programmed Country format, we know the community would again be well served, while providing listeners with an alternative music choice.

Yours Truly,

A handwritten signature in blue ink that reads "Lowell Loveday".

Lowell Loveday  
President  
Rotary Club of Chatham

**ROTARY FOUR-WAY?TEST** "Of things we Think, Say or Do"

1. Is it the **TRUTH**? 2. Is it **FAIR** to all concerned? 3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**? 4. Will it be **BENEFICIAL** to all concerned?